Ascema Sensitive Data Discovery: **Scan-as-a-Service**

Perform rapid one-off sensitive data discovery to dynamically locate and report on sensitive data across your entire digital estate

Business Background

GeoLang Limited, part of the Shearwater Group plc, is a UK based cyber security solution provider whose award winning Ascema platform provides an easily deployed next generation Sensitive Data Discovery, DLP and classification solution.

With the unique ability to protect, detect and remediate at a True Content level on premise, across cloud-based services and beyond, organisations can now gain real value from open collaboration and information sharing without the fear of losing control of their high value information.

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The Need

In an age of exponential data growth, with data being fast recognised as the true lifeblood of modern organisations, businesses are facing an ever-increasing pressure to critically locate, manage, and protect their most vital information. Moreover, as compliance and data governance requisites become progressively more complex – particularly with the implementation of GDPR, contributing to a marked increase in the number of Data Subject Access Requests (DSARs) – the demand for businesses to meet regulatory obligations, and implement a truly effective and resilient data security strategy, has never been more essential.

*The Information Commissioner's Office (the regulator overseeing GDPR enforcement) has estimated that **91% of organisations would fail to fulfil a simple Subject Access Request (SAR) within the required time-frame***

Whilst businesses are becoming more mindful on the importance of data and its security, with employees having access to vast amounts of enterprise information across numerous corporate digital infrastructures, data security is still seen as somewhat of a liability - particularly when businesses are challenged with the seemingly difficult task of deciphering the whereabouts and nature of their sensitive information across these multiple repositories.

***More than 40 percent** of organisations do not know where their data is stored*
Institute of Directors and Barclays

Organisations need to have central visibility into their critical and high-value information, and solutions offering essential discovery, classification, protection, and remediation, as well as ensuring regulatory compliance by identifying and safeguarding unstructured data, are increasingly being seen as a 'must-have' as opposed to a peripheral necessity. Such a solution, however, can be costly and difficult to secure board-level buy-in and funding, which is why **GeoLang has launched a one-time Scan-as-a-Service version of its Ascema Sensitive Data Discovery solution.**

*GeoLang's One Off Sensitive Data Discovery Scan offers an affordable, elegant, and simple managed service solution*

What We Do

Ascema Sensitive Data Discovery with built-in machine learning algorithms accurately identifies unstructured sensitive data across a multitude of data repositories, including endpoints, servers, external drives, cloud applications - such as O365 - and cloud storages; uniquely searching for specific content, including Personally Identifiable (PII), Payment Card Industry (PCI), Intellectual Property (IP), HIPAA, and GDPR-related information.

The adaptability of our Ascema one-off sensitive data discovery service, empowering businesses to locate and protect sensitive information, as well as supporting annual or quarterly compliance scans, significantly reduces costly overheads – supporting IT security departments, with often limited resources, to deploy and manage a fully-fledged sensitive data discovery service – whilst also offering the opportunity to automate inform, guide and train end users on appropriate data use and remediation options when matches are found.

Our HERO Report is a Game Changer

The resulting Sensitive Data Discovery Executive Summary ('HERO' Report) capability presents organisations with a dynamically generated overview of their data, their current risk profile, the potential value of that risk and how much of that risk has been mitigated; ensuring businesses can, not only reduce key data risks through real-time discovery and remediation, but also report the return on investment and the business case for further resources and digital transformation projects elegantly and simply.
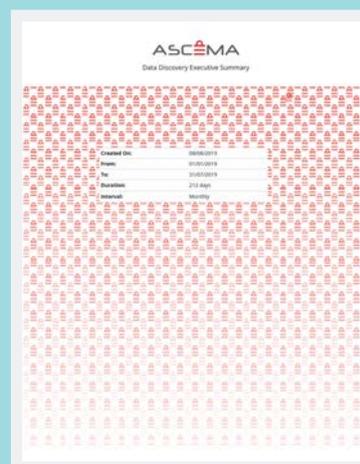
GeoLang consultants will augment the dynamic report with 'work packages', detailing key findings and recommended actions for remediation – including training and policies.

Download a FREE sample of the HERO Report <u>here</u>

We Manage the Entire Process

Often compliance and governance projects stall due to a lack of resources within the organisation – but with industry leading consultants and advisers who are expertly trained in our sensitive data discovery solutions, we manage the whole process for you from start to finish.

Do you know where your sensitive data resides?